

Agenda: Great Digital for Good 2025

9:30am – Arrivals and networking

Grab a cup of tea, pop on your name badge and say hello 🤝

10:00am – Opening remarks

David Eccles, Numiko's Managing Director, showcases what we've got in store for you.

10:10am – Workshop Less noise, more impact – Marie Kitney, Numiko's Director of Client Engagement leads an interactive workshop where you'll work with peers from other purpose-driven organisations to identify digital solutions that could help simplify the work of your digital team, as well as amplify your organisation's mission.

11:00am – Break

Tea, coffee and chat.

11:20am – Design it once: How design systems save time and benefit users

Elizabeth McCarthy, Head of Campaigns and Digital Communications at the University of Oxford and Daniel Wilson, Head of Design at Numiko explain the benefits of design systems and how to utilise them effectively.

11:50am – From measurement to momentum

Catherine Warwick, Client Partner at Numiko explores how to cut through the data noise to focus on what really matters for your organisation.

12:20pm – Lunch

Sarnies and salads.

1:20pm – Workshop Getting your colleagues to 'yes'

Paul Costello, Client Partner at Numiko, leads an interactive session on stakeholder management techniques to help you get buy-in for focusing your digital efforts.

2:00pm – Five digital tactics for cultural and social impact

How do we cut through when the online culture is stacked against us? Berry Cochrane, CEO of Forward Action identifies five key tactics to win in the attention economy.

2:20pm – 24 hours to solve your most critical challenges

Jaron Ghani, Numiko's Innovation Director, presents the exciting tools and intriguing prototypes from Numiko's hack-days.

2:50pm – Break

Tea, coffee and chat.

3:10pm – Unconference session: Opportunities for 2026

What do you see as the biggest opportunities for digital teams next year? We'll break into groups to discuss. Join the one you'll find most useful.

Lightning talks

4:10pm – Too much content, too little time – lessons from our content migration

Agnieszka Grychowska, Digital Delivery Manager at Kingston University, and Sean Callow, Website Project Support Lead at Kingston University share the lessons they learnt from the launch of Kingston University's new website.

4:20pm – Punching above your weight as a small digital team

Oscar French, Digital Content and Communications Manager at the London Academy of Music & Dramatic Art, explains how their small team makes a big impact.

4:30pm – Being a Bloomberg Tech Fellow: The Courtauld's journey

Eva Bensasson, Website Manager at the Courtauld Institute of Art and Jane Macpherson, Bloomberg Accelerator Programme Digital advisor for Arts Council England, lift the lid on being a Bloomberg Tech Fellow and how it can benefit digital teams in the GLAM sector.

4:40 – What really matters for policy change

Tom Hashemi, CEO of Cast from Clay, takes us through three practical takeaways gained from their interviews with secretaries of state, political advisers and NGO leaders, which you can use in your policy influencing work immediately.

4:50 – TBC lightning talks

More engaging lightning talks yet to be announced.

5:00pm – Closing remarks

David Eccles sums up what we've learnt.

5:05pm – Pub!

Drinks and canapés at 'Big Easy', just around the corner.