

Agenda: Great Digital for Good 2026

AI realities Wednesday 11 November 2026 Woburn House, Bloomsbury, London

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- 9:30am** **Arrivals and networking** Grab a cup of tea, pop on your name badge and say hello.
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- 10:00am** **The digital trust crisis**
David Eccles, Numiko's Managing Director, discusses what AI-generated answers mean for organisations that have to be the guardians of truth for the people they serve.
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- 10:10am** **How will AI change jobs? It's already changed ours**
Catherine Warwick, Client Partnerships Lead, and Daniel Wilson, Head of Design at Numiko, on how AI has already reshaped their day-to-day roles, for better and worse.
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- 10:30am** **Beyond the hype: How public bodies and universities are really using AI**
Digital Delivery Manager Melanie Read dispenses with the usual AI handwaving to share real examples from her career as Head of Digital at universities and public bodies.
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- 10:50am** **Break** Tea, coffee and chat.
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- 11:10am** **Workshop: AI realities**
Paul Costello, Client Partner, and Jaron Ghani, Innovation Director at Numiko, lead a hands-on session to help you identify your team's capability gaps and where AI could actually help close them.
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- 11:50am** **AI's hidden workloads**
Ash Mann, advisor and digital strategist for cultural organisations, talks about the extra work AI projects create that nobody budgets for, and how to plan for it instead of getting caught out.
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- 12:20pm** **Collection Dreaming for the National Gallery**
Lawrence Chiles, Head of Digital Services at the National Gallery, and Jaron Ghani, Innovation Director at Numiko, showcase National Gallery Dreaming: a dream-like journey through around 2,400 paintings, linked by their compositions and metadata.
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- 12:40pm** **Lunch** Sarnies and salads.
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- 1:40pm** **Why design still matters, even in an ‘AI-first’ world**
Callum Badger, Senior Designer at Numiko, shows why well-designed digital experiences still earn their place when AI is increasingly people’s first stop for information.
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- 2:10pm** **Unconference session**
Vote live on the topics you most want to dig into, then split into groups to share ideas and experiences.
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- 3:10pm** **Break** Tea, coffee and chat.
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- 3:40pm** **Hardening your website in a world of AI-powered cyber threats**
Andy Whale, Head of Back-End Development, and Josh Hayter, Lead Back-End Developer at Numiko, give practical advice on securing your website against the new wave of AI-powered attacks.
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- Lightning talks**
- 4:00pm** **What a hackday unlocked**
Bethany Brown, Associate Head of Web Content at the NSPCC, and James Moore, Head of Digital at the University of London, share how one hackday transformed a reporting system and energised the team behind it.
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- 4:10pm** **Bringing the Bayeux Tapestry to life online**
Alison Bean, Website Product Manager at the British Museum, shares what she learnt from taking the Bayeux Tapestry online, with a cutting-edge interactive that echoes the fun, playful ‘old internet’.
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- 4:20pm** **SEO strategy: in search of simplicity**
James Dodd, Head of Digital at Royal Holloway, unpacks how getting the basics right and keeping a tight scope kept their new SEO strategy on track.
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- 4:30pm** **Closing remarks** David Eccles sums up what we’ve learnt.
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- 4:40pm** **Pub!**
An optional trip to the Marquis Cornwallis, 31 Marchmont Street, London WC1N 1AP, because conversation about digital shouldn’t stop when the slides do. Your first drinks and nibbles are on Upsun.
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